

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A tape printing control device comprising:

a character string memory which stores a character string to be printed on a tape-like print medium;

a print range memory which stores a print range on the tape-like print medium in which the character string will be printed;

a character image generator which generates a character image in which the character string stored in the character string memory is arranged in a width direction of the tape-like print medium; and

a print controller which controls print position of each character image so that the character image generated by the character image generator will be printed at both ends of the print range stored in the print range memory in regard to a lengthwise direction of the tape-like print ~~medium~~medium;

a first external diameter input system through which an external diameter of a cable-like member can be inputted;

a recommended width determination system for determining a recommended width of the tape-like print medium to be wound around the cable-like member based on the external diameter inputted through the first external diameter input system; and

an informing system for informing a user of the recommended width determined by the recommended width determination system.

2. (Previously Presented) The tape printing control device according to claim 1, wherein the print controller controls the print position of each character image so that the character image generated by the character image generator will be printed at both ends of the

print range stored in the print range memory in regard to the lengthwise direction of the tape-like print medium and between the ends so as to equalize distances between the character images.

3. (Previously Presented) The tape printing control device according to claim 1, further comprising a setting system that sets at least one of the number of the character strings to be arranged in the print range stored in the print range memory and spacing between the character strings,

wherein the print controller controls the print position so that the character image will be arranged in both end parts of the print range and between the end parts evenly based on at least one of the number of the character strings and the spacing between the character strings set by the setting system.

4. (Previously Presented) The tape printing control device according to claim 1, wherein when a character string extending for two or more lines has been stored in the character string memory, the character image generator generates the character image treating the character string of two or more lines as one image.

5. (Currently Amended) The tape printing control device according to claim 1, further comprising:

a ~~first~~second external diameter input system through which an external diameter of a cable-like member can be inputted; and

a print range setting system which sets the print range stored in the print range memory based on the external diameter inputted through the ~~first~~second external diameter input means.

6. (Currently Amended) The tape printing control device according to claim 5, wherein the print controller determines the distance between the character images based on the external diameter inputted through the ~~first~~second external diameter input system.

7. (Currently Amended) The tape printing control device according to claim 1, further comprising a character size determination system for determining character size of the character image generated by the character image generator based on at least one selected from the number of characters of the character string stored in the character string memory, the number of lines of the character string stored in the character string memory, size of the print range stored in the print range memory, an external diameter of a cable-like member, and ~~a width~~ the width of the tape-like print medium.

8. (Canceled)

9. (Previously Presented) The tape printing control device according to claim 1, wherein the print controller executes print control so that cut marks as marks indicating cutting positions will be printed at both ends of the print range stored in the print range memory in regard to the lengthwise direction of the tape-like print medium.

10. (Currently Amended) A computer-readable medium storing a computer-executable program~~computer program product comprising computer-readable instructions~~ that ~~cause~~ causes a computer to execute:

a character string storage step of storing a character string to be printed on a tape-like print medium;

a print range storage step of storing a print range on the tape-like print medium in which the character string will be printed;

a character image generation step of generating a character image in which the character string stored by the character string storage step is arranged in a width direction of the tape-like print medium; ~~and~~

a print control step of controlling print position of each character image so that the character image generated by the character image generation step will be printed at both

ends of the print range stored by the print range storage step in regard to a lengthwise direction of the tape-like print ~~medium~~medium;

a recommended width determination step of determining a recommended width of the tape-like print medium to be wound around a cable-like member based on an inputted external diameter of the cable-like member; and

an informing step of informing a user of the recommended width determined by the recommended width determination step.

11. (Currently Amended) The computer-readable medium ~~computer program product~~ according to claim 10, wherein the print control step controls the print position of each character image so that the character image generated by the character image generation step will be printed at both ends of the print range stored by the print range storage step in regard to the lengthwise direction of the tape-like print medium and between the ends so as to equalize distances between the character images.

12. (Currently Amended) The computer-readable medium ~~computer program product~~ according to claim 10, further comprising computer-readable instructions that cause the computer to execute a setting step of setting at least one of the number of the character strings to be arranged in the print range stored by the print range storage step and spacing between the character strings,

wherein the print control step controls the print position so that the character image will be arranged in both end parts of the print range and between the end parts evenly based on at least one of the number of the character strings and the spacing between the character strings set by the setting step.

13. (Currently Amended) The computer-readable medium ~~computer program product~~ according to claim 10, wherein when a character string extending for two or more

lines has been stored by the character string storage step, the character image generation step generates the character image treating the character string of two or more lines as one image.

14. (Currently Amended) The computer-readable medium~~program~~ according to claim 10, further comprising computer-readable instructions that cause the computer to execute a print range setting step for setting the print range stored by the print range storage step based on an inputted external diameter of a cable-like member.

15. (Currently Amended) The computer-readable medium~~computer program product~~ according to claim 14, wherein the print control step determines the distance between the character images based on the inputted external diameter of the cable-like member.

16. (Currently Amended) The computer-readable medium~~computer program product~~ according to claim 10, further comprising computer-readable instructions that cause the computer to execute a character size determination step of determining character size of the character image generated by the character image generation step based on at least one selected from the number of characters of the character string stored by the character string storage step, the number of lines of the character string stored by the character string storage step, size of the print range stored by the print range storage step, an external diameter of a cable-like member, and ~~a width~~the width of the tape-like print medium.

17. (Canceled)

18. (Currently Amended) The computer-readable medium~~computer program product~~ according to claim 10, wherein the print control step executes print control so that cut marks as marks indicating cutting positions will be printed at both ends of the print range stored by the print range storage step in regard to the lengthwise direction of the tape-like print medium.

19. (Currently Amended) The tape printing control device according to claim 2, further comprising:

~~first~~second external diameter input means through which an external diameter of a cable-like member can be inputted; and

print range setting means for setting the print range stored in the print range storage means based on the external diameter inputted through the ~~first~~second external diameter input means.

20. (Currently Amended) The computer-readable medium~~program~~ according to claim 11, further causing the computer to execute a print range setting step for setting the print range stored by the print range storage step based on an inputted external diameter of a cable-like member.